



PINEVIEW

D I G I T A L

	Level 1 \$175/mo Set-up fee: \$1500	Level 2 \$295/mo Set-up fee: \$2250	Level 3 \$495/mo Set-up fee: \$3000
Suggested Purpose	Informational	Online Bookings	Lead Generation
Pages	2	5	10
Suggested Pages	Home Contact	Home About Service Book Landing Page	Home About Service(s) Book Landing Page(s)
Content Updates		✓	✓
Inquiry Form	✓	✓	✓
Hosting	✓	✓	✓
Mobile Responsive Design	✓	✓	✓
SEO Optimized	✓	✓	✓
Google Analytics Set up	✓	✓	✓
Google Tag Code Inclusion		✓	✓
Meta Pixel Inclusion		✓	✓
SSL Certificate	✓	✓	✓
Monthly Theme & Plug-in Updates	✓	✓	✓
Functionality Verification	✓	✓	✓
Weekly Site Back-Up	✓	✓	✓
Restore From Back-up	✓	✓	✓
Technical Support	✓	✓	✓
Marketing Plan Session	Included	Included	Included
Marketing – Recommended	Add-On: Get Visible	Add-On: Get Booked	Add-On: Get Leads